Our Gardens Advertising Rates 2025

Our Gardens is a full-colour gardening magazine published by The Garden Clubs of Australia since 1999. It is distributed nationwide at the beginning of February, May, August and November to our more than 800 affiliated clubs (with a membership of more than 56,000). Magazines are also mailed to individual subscribers.

SIZE		ONE ISSUE	PER ISSUE 2 ISSUES	PER ISSUE 4 ISSUES
1 page	full colour	$1,353.00	$1,217.70	$1,014.75
	back cover	$1,623.60	$1,353.00	$1,217.20
½ page	full colour horizontal	$789.25	$710.60	$591.80
	full colour vertical	$710.32	$639.54	$532.62
¼ page	full colour	$451.00	$405.90	$338.25

Prices are inclusive of GST and apply to finished artwork.

Specifications

Full page	178mm W x 254mm H
Back cover	210mm W x 297mm H + 3mm bleed
½ page	178mm W x 125mm H horizontal **or** 87mm W x 254mm H vert
¼ page	87mm W x 125mm H

Classifieds 30 words maximum – minimum 4 repeats

Black and White	$60.00 x 4 = $240.00
Colour	$80.00 x 4 = $320.00

Once published, any changes to text will incur a designer's fee

Deadlines 1 March (winter), 1 June (spring), 1 September (summer), 12 November (autumn) All advertising bookings and classified copy must be received by deadline dates. Finished artwork up to two weeks later.

Artwork Finished artwork must be supplied as CMYK high resolution PDF.
Microsoft Word documents and jpegs of complete ads will be rejected or may incur a surcharge to adjust.
Quote for artwork can be supplied on request.

Terms For an initial advertisement, payment is required with booking.
The invoice issued post publication is payable within 14 days.
Payment by Direct Credit to BSB 062-000 Account 00922899 (Name as Reference) or Cheque payable to The Garden Clubs of Australia, posted to:
Treasurer, Mike Abberfield, 9 Rosettes Street, Fletcher, NSW, 2287

Enquiries Advertising Officer: Kim Peterson Email: advertising@gardenclubs.org.au
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