



# The Garden Clubs of Australia Inc.

ABN 74 058 867 744

FOUNDER PRESIDENT: Mrs Margaret Davis MBE

[www.gardenclubs.org.au](http://www.gardenclubs.org.au)

## Our Gardens Advertising Rates 2023

**Our Gardens** is a full-colour gardening magazine published by The Garden Clubs of Australia since 1999. It is distributed nationwide at the beginning of February, May, August and November to our more than 750 affiliated clubs (with a membership of more than 45,000) Magazines are also mailed to individual subscribers.

SIZE	ONE ISSUE	PER ISSUE 2 ISSUES	PER ISSUE 4 ISSUES
<b>1 page</b> full colour	\$1,353.00	\$1,217.70	\$1,014.75
	back cover \$1,623.60	\$1,353.00	\$1,217.20
<b>½ page</b> full colour horizontal	\$789.25	\$710.60	\$591.80
	full colour vertical \$710.32	\$639.54	\$532.62
<b>¼ page</b> full colour	\$451.00	\$405.90	\$338.25

Prices are inclusive of GST and apply to finished artwork.

<b>Specifications</b>	Full page	178mm W x 254mm H
	Back cover	210mm W x 297mm H + 3mm bleed
	½ page	178mm W x 125mm H horizontal <b>or</b> 87mm W x 254mm H vert
	¼ page	87mm W x 125mm H

<b>Classifieds</b>	30 words maximum – minimum 4 repeats	
	Black and White	\$60.00 x 4 = \$240.00
	Colour	\$80.00 x 4 = \$320.00

Once published, any changes to text will incur a designer's fee

**Deadlines** 1 March (winter), 1 June (spring), 1 September (summer), 12 November (autumn)  
All advertising bookings and classified copy must be received by deadline dates  
Finished artwork up to two weeks later.

**Artwork** Finished artwork must be supplied as CMYK high resolution PDF.  
Microsoft Word documents and jpegs of complete ads will be rejected or may incur a surcharge to adjust.  
Quote for artwork can be supplied on request.

**Terms** For an initial advertisement, payment is required with booking.  
Invoice issued post publication is payable within 14 days.  
Payment by Direct Credit to BSB 062-000 Account 00922899 (Name as Reference)  
or Cheque payable to The Garden Clubs of Australia, posted to  
Treasurer, Frances Cairns, 11 North Terrace, DAPTO, NSW 2530

**Enquiries** Advertising Officer: Kim Peterson      Email: [advertising@gardenclubs.org.au](mailto:advertising@gardenclubs.org.au)  
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