



MEDIA RELEASE

National Gardening Week 10-16 October 2021

Dig In & Celebrate!

2021 marks the 5th year National Gardening Week will be celebrated across the country! Over the last few years, gardeners, garden clubs and a variety of organisations have found interesting and fun ways to celebrate their love of gardens and gardening. Why not *Dig In & Celebrate* yourself!

National Gardening Week offers a wonderful opportunity to celebrate the simple joys of gardening and to promote an activity that is good for both mind and body! Given the difficulties and uncertainties we have all faced over the past year due to the Covid-19 pandemic and its ensuing restrictions, the focus for National Gardening Week 2021 is all about you and your special space – time to **rest, relax and renew**.

Take the time to enjoy the garden, whether it's your own, a neighbour's, a community garden, a favourite park or a nearby botanic garden. Enjoy a moment of quiet contemplation or a picnic with family and friends - relax and let mother nature renew your senses. If you are feeling a little more energetic, why not get down and dirty - weeding, pruning, propagating, planting, mowing – the satisfaction gained from a day in the garden is well worth the effort.

The driving force behind the event is passionate gardener, immediate past president of The Garden Clubs of Australia and recently appointed National Gardening Week Ambassador, George Hoad. "The response over the past few years has been terrific with gardeners across the country celebrating their passion for gardening through a wide range of activities. Hopefully, as the event continues to bloom and mature, everyone will have a chance to 'dig in and celebrate' this most enjoyable of activities."

The Garden Clubs of Australia Inc., established in 1950, is the nation's premiere organisation for garden clubs and other like-minded groups and today has over 750 affiliates representing over 50,000 members. "I see the establishment of a National Gardening Week as an extension of The Garden Clubs of Australia's primary objective, to extend the culture of gardening into the wider community for the benefit of all citizens. With our large network of gardeners to promote and celebrate this event, I feel confident that the Australian community will continue to embrace the idea and be inspired to participate," George Hoad said.

National Gardening Week is open to everybody – people of all ages, organisations, businesses, local communities, local councils, schools, etc. - to participate in and celebrate gardening in any way they choose. Throw a garden party, visit a local park, join a garden club, plant a tree, visit your local nursery or just spend a day relaxing on the lawn – the list of possible activities is endless!

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