



The Garden Clubs of Australia Inc.

ABN 74 058 867 744

FOUNDER PRESIDENT: Mrs Margaret Davis MBE

www.gardenclubs.org.au

Our Gardens Advertising Rates 2021

Our Gardens is a full-colour gardening magazine published by The Garden Clubs of Australia since 1999. It is distributed nationwide at the beginning of February, May, August and November to our affiliated clubs (with a membership of 45,000+) and to individual subscribers.

SIZE	ONE ISSUE	PER ISSUE 2 ISSUES	PER ISSUE 4 ISSUES
1 page full colour	\$1,353.00	\$1,217.70	\$1,014.75
back cover	\$1,623.60	\$1,353.00	\$1,217.20
½ page full colour horizontal	\$789.25	\$710.60	\$591.80
full colour vertical	\$710.32	\$639.54	\$532.62
¼ page full colour	\$451.00	\$405.90	\$338.25

Prices are inclusive of GST and apply to finished artwork.

Classifieds 30 words max
Minimum
4 repeats

Black & white \$ 60.00 x 4 = \$240.00
Colour \$ 80.00 x 4 = \$320.00

Once published any subsequent changes to text will incur a designer's fee

Specifications Full page 178 mm W X 254 mm H
Back cover 210 mm W X 297 mm H + 3 ml bleed
1/2 page 178 mm W X 125 mm H horizontal **or** 87 mm W X 254 mm H vert.
1/4 page 87 mm W X 125 mm H

Deadlines 1 March (winter), 1 June (spring) 1 September (summer), 12 November (autumn)
All advertising bookings and classified copy must be received by deadline.
Finished artwork up to 2 weeks later.

Artwork Finished artwork must be supplied as CMYK high resolution PDF.
Microsoft Word documents and jpegs of complete ads will be rejected or will incur a surcharge to adjust.
Quote for artwork can be supplied on request.

Terms For initial advertisement payment is required with booking
Invoice issued post-publication payable within 14 days Payment.
Direct credit to BSB 062-000 Account 00922899,
or cheque, payable to The Garden Clubs of Australia, posted to
Treasurer, Frances Cairns, 11 North Terrace, Dapto NSW 2530

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